



UPC
Universidad Peruana
de Ciencias Aplicadas



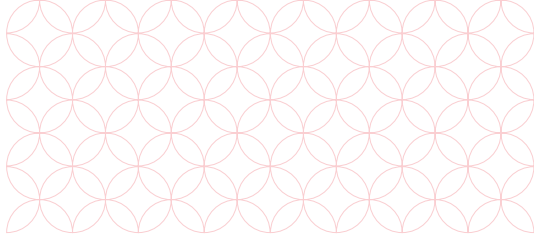
**SUSTAINABLE
DEVELOPMENT
GOALS**



SUSTAINABLE DEVELOPMENT GOALS 2023 REPORT

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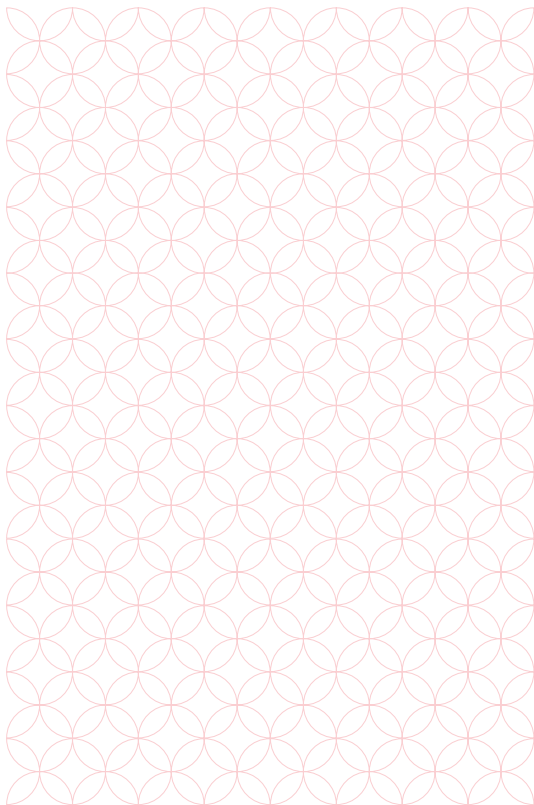
FROM THE RECTOR

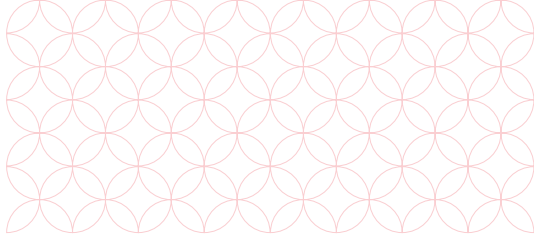
The 17 Sustainable Development Goals (SDG) were adopted by the United Nations as a universal call to end poverty, protect the planet, and make sure that all people enjoy peace and prosperity by 2030. At UPC, we are deeply committed to these objectives, acknowledging them as a critical agent in promoting a more prosperous, inclusive, and green future.

Universities are powerful drivers of social change. They provide access to educational opportunities that transform their students' lives and also drive the country's social and economic development. Being aware of our role in sustainable development is the first step to assure this development translates into our university community and stakeholders' well-being.

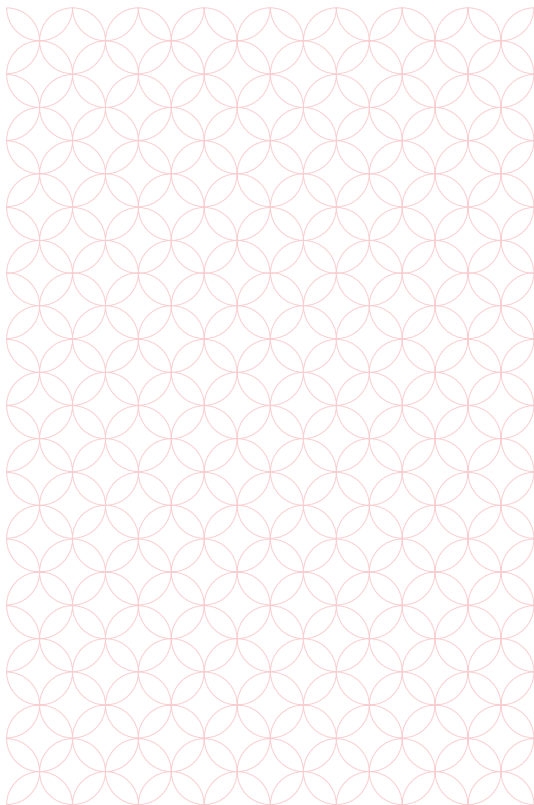
We work arduously to integrate sustainability into our management, which reflects in the various initiatives and projects conducted around our strategic pillars: Inclusive and Quality Education, Social Impact, Research and Technology, and Sustainable Campus Management.

Considering these pillars, we have established our institutional commitment to the Sustainable Development Goals (SDG), and have prioritized eight of them: SDG3: Good Health and Well-being; SDG4: Quality Education; SDG5: Gender Equality; SDG8: Decent Work and Economic Growth; SDG10: Reduce Inequalities; SDG12: Responsible Production and





We hope this report inspires new ideas, actions, and collaboration opportunities so that together we can play a key role in achieving the SDGs by 2030.



Consumption; SDG13: Climate Action; and SDG17: Partnerships to Achieve the Goals.

We take pride in having ranked #2 in Peru in the prestigious the Times Higher Education (THE) Impact Ranking, which measure university contributions to the SDGs. This achievement shows our commitment to and efforts in generating a positive impact on critical topics such as climate action, quality education, gender equality, reducing inequalities, peace and justice, among others, which will be presented in this report.

In addition, we are convinced that innovation, leadership, and teamwork are fundamental if we are to achieve these objectives. We will continue to unite our collaborators, educators, researchers, students, and strategic allies to work collaboratively towards a healthy and sustainable future for the upcoming generations.

This report brings to the fore the work performed by our university community in contributing on a daily basis to incorporate sustainability and social responsibility from each position and encourages us to continue improving and implementing actions that have a positive impact inside and outside our organization. We hope this inspires new ideas, actions, and collaboration opportunities, so that— together— we can play a paramount role in achieving the SDGs by 2030.

EDWARD ROEKAERT

CEO and Rector of Universidad
Peruana de Ciencias Aplicadas (UPC)

SDGS IMPACTED BY UPC



48,533

Scholarships and discounts

provided to regular undergraduate students, WA, and master's programs.



9,000+
participants

in the 12 editions of our International Congress of Educators.



750+ beneficiaries

of our campaigns and our students' projects, focused on fighting anemia and malnutrition.

50+ beneficiary

soup kitchens with a diagnosis to strengthen their management.



Equality, Woman and Sports Award

Promoted by UPC to recognize outstanding female athletes and institutions contributing to female sports.



1,360+
beneficiaries

of our blood donation campaign.



100K Strong in the Americas Innovation Fund

Fund obtained by UPC that started the development of a restructuring project together with the South Dakota School of Mines and Technology.



676 companies recognized

by the Business Creativity Award up to 2023.

ESG Management with a Purpose

New category of the Business Creativity Award to promote business sustainability.



Solar panels

Installed in the four campuses to recharge cellphones and panels in the Villa Campus to heat the semi-Olympic pool.



198 beneficiary students

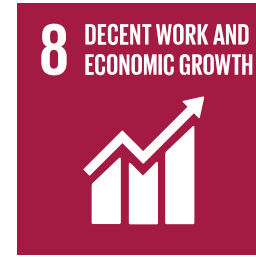
of the Diversity and Inclusion Support Program (PADI) in 2023.



First Peruvian educational

institution in using free-range chicken eggs.

2,119 KG UPC waste electrical and electronic equipment (WEEE) recycled.



900+ 50+-year olds trained

in business ventures thanks to the Generación Plateada (Silver Generation) program.



\$/136,290

invested in implementing extra bicycle parking spaces.



Building Management System

To reduce power consumption and CO₂ emissions in the four campuses.

ISO 14001: Environmental Management System

ISO 14001 certified in all our programs, processes, four campuses and University Health Center.



51 Social and environmental

ventures benefited with a code of ethics prepared by our students.



1,500 KG waste collected

by UPC volunteers during the La Chira beach cleaning campaign.



Protagonistas del Cambio UPC for the SDGs

In 2023, Protagonistas del Cambio became Protagonistas del Cambio UPC for the SDGs and incorporated the United Nations as a driving partner.

600+ participants

in the Ruta Protagonistas del Cambio UPC for the SDGs to date.



320 Trees planted

in Chorrillos, Villa El Salvador, and San Juan de Miraflores through our tree-planting volunteering.





#1 For the third consecutive year in the educational sector in the Merco 2023 reputation ranking.



#2 peruvian university in the commitment with the SDGs per the Times Higher Education Impact Rankings 2023.



128 In the Latin-American QS Ranking.
 In the QS Stars Rating 2022.



In teaching, employability, academic development, social responsibility, inclusion, and on-line learning in 2022

PERÚ SOSTENIBLE

EGS AWARD

Recognized by Perú Sostenible for our outstanding sustainability work in the 2016 – 2017, 2017 – 2018, 2019, 2020, 2021 and 2023 editions.



#1 In the educational sector in the Merco ESG 2023 ranking.

TOP 10 in the Merco ESG 2023 general ranking.

SDGS IMPACTED BY UPC



End poverty in all its forms everywhere

SOCIAL IMPACT

Donations for families affected by landslides and floods



We partnered with the social organization Juguete Pendiente to support families affected by the heavy rains and floods caused by Cyclone Yaku. We promoted a campaign to collect donations at all our campuses with the participation of 79 student volunteers at the collection points.



Eradicating extreme poverty for all people everywhere by 2030 is a pivotal goal of the 2030 Agenda for Sustainable Development”.

— ONU



INCLUSIVE AND QUALITY EDUCATION

Scholarships and Financing

We offer scholarships and financing to help our students pay for their studies.

In 2023, we awarded:

31,050
scholarships and internal discounts
 for regular undergraduate students.

17,111
scholarships and internal discounts
 for WA undergraduate students.

151
external financing
 for UG and WA.

1,251
internal financing
 UG and WA.



8 external financing
 for GS.



372
scholarships
 for master's programs.

3,761
scholarships
 from outside sources.

External scholarships for applicants

We support graduates of public schools in poverty and extreme poverty by rewarding their talent and high school performance.

Currently, we participate with external scholarships such as:

- Scholarships through Pronabec
- Callao Regional Government Scholarship (CAFED)
- Patronato BCP Scholarship Program

Scholarship Students Assistance Program



From the Department of Educational Quality, we offer a comprehensive program of emotional and academic support to our scholarship students to ensure their permanence and academic success. We identify the students with the greatest needs based on socio-demographic, academic and emotional variables, to provide them with support in administrative, academic, professional, and socio-emotional areas. We apply an intercultural approach, as we recognize that many come from different provinces of Peru and face unique challenges in their adaptation process.

2 ZERO HUNGER



End hunger



SOCIAL IMPACT

Zero Anemia Campaign

In 2023, we conducted two campaigns to screen our employees' children under 3 years of age free of charge, with the aim of detecting, preventing, and providing nutritional counseling. In collaboration with Muna&Co, we conducted the

screenings, in which we evaluated weight, height, hemoglobin, and dietary patterns. In addition, we offered specialized nutrition counseling with the support of students from the Nutrition and Dietetics program. These initiatives benefited 35 children, children of UPC, UPN, Cibertec, and Laureate employees.



35 children screened thanks to the **Zero Anemia Campaign in 2023.**



*Goal 2 is about creating a world free of hunger by 2030. **A world free of hunger can have a positive impact on our economies, health, education, equality, and social development.***

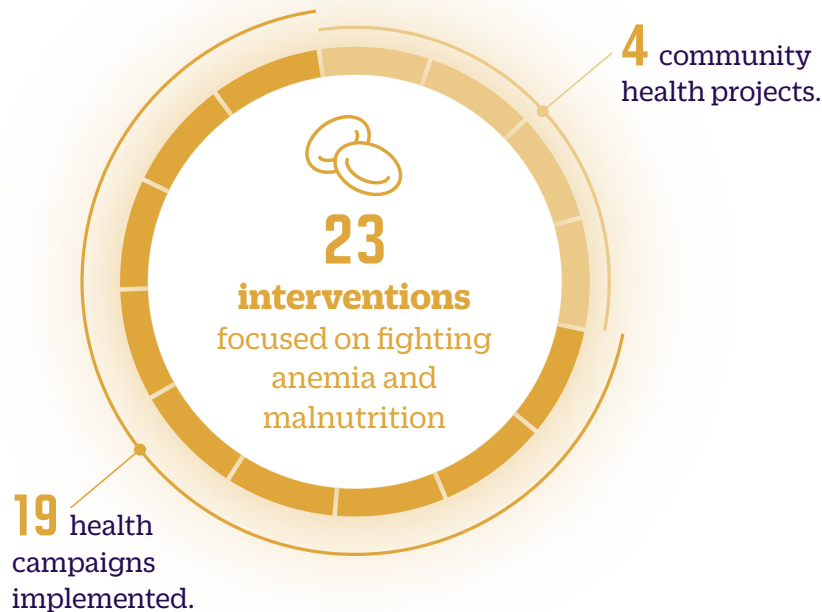
ONU

Interventions to fight anemia and malnutrition

Through courses such as Community Diagnosis, Community Intervention, and Community

Health Externship, our medical students identify and address health problems in vulnerable communities.

During 2023 they conducted:



Our students developed projects to fight childhood anemia in the human settlements of San Juan de Miraflores and Chorrillos. They also

implemented informative talks, nutritional workshops, and distributed educational material to reduce the prevalence of this disease.



19 campaigns

focused on childhood anemia with talks, distribution of prescriptions, and screening of children.

750+ beneficiaries

in the various campaigns and projects implemented.



Diagnosis for soup kitchens



In 2023, Communication and Corporate Image program students conducted diagnoses for soup kitchens in partnership with Juguete Pendiente, identifying the operational needs and challenges in their communities. This initiative was conducted within the framework of Ollas que Desarrollan, a program in which we participated together with Alicorp, Mi Banco, Cargill and Juguete Pendiente, with the purpose of contributing to the sustainability of soup kitchens, providing equipment and training to their leaders.



50+ soup kitchens

have been diagnosed to strengthen their management.

3 GOOD HEALTH AND WELL-BEING



Ensure healthy lives and promote well-being for all, at all ages



SUSTAINABLE CAMPUS MANAGEMENT

University Health Center

The University Health Center provides comprehensive services in physical therapy, dentistry, psychology, and nutrition. With an infrastructure of 2,200 m² and

renowned professionals who are part of the UPC faculty, we guarantee quality care at affordable prices. In addition, we offer a 20% discount for employees, faculty, and students, and a 10% discount for their direct family members.



2,200 m²
of specialized infrastructure.



This goal addresses universal health coverage; and access for all to safe, effective, quality, and affordable medicines and vaccines”.

ONU

SOCIAL IMPACT

Blood donation campaign



In collaboration with the Rebagliati Hospital blood bank, we conducted two voluntary blood donation campaigns for students and collaborators on the four university campuses. Thanks to the support of all the participants, we were able to have:



483
eligible
donors.



217,000 ml
of blood donated.



1,440+
people
benefited.

INCLUSIVE AND QUALITY EDUCATION

Socio-emotional support for students

We promote the well-being of our students and their successful adaptation to the university system by providing them with psychological care through counseling and free access workshops, which serve as support to face the demands of the university environment.

Through our Mental Health Policy, we are committed to care for and promote the comprehensive well-being of our university community.

UPC Athletes



We have athletes who represent us in national and metropolitan competitions. 34 athletes, including UPC students and graduates, participated in the Pan American and Parapan American Games Santiago 2023. Thirteen of them won 15 medals: 3 gold, 4 silver and 8 bronze.

We offer sports scholarships of up to 100% for academic and sporting achievements, in addition to a comprehensive support program in physiotherapy, nutrition, psychology, physical preparation, and academic counseling.

15 medals
in the Pan American
and Parapan
American Games
Santiago 2023.

We have

22 sports
teams:

chess, athletics, basketball, soccer, futsal,
judo, karate, among other sports.

Diagnostic and community intervention courses

We offer our Medicine students two key courses: Community Diagnosis and Community Intervention. In Community Diagnosis, they identified health problems in human settlements in Chorrillos and San Juan de Miraflores. In Community Intervention, they developed and implemented projects in collaboration with local health centers. These courses sensitize and train students to contribute integrally to their community, changing realities.

Sonrisitas para el futuro

In the Epidemiology, Community Dentistry, and Community Internship courses of the Dentistry program, students visited schools to evaluate cavities and oral hygiene in children, as well as to apply prophylaxis and fluoride varnish-gel. In addition, they implemented prevention and health promotion strategies in which oral hygiene techniques were taught to school children. In cases of infections, children were referred to the university health center for further care.



160+ students benefited

from dental evaluations.

Physiotherapy intervention in the community

In the Community Physical Therapy course of the Physical Therapy program, students attended students with hearing impairment, autism, and Down syndrome from the special basic education centers (CEBE) in Barranco and Jesús María. They also conducted campaigns open to the public to care for the elderly and children. With this course, our students develop clinical and social skills by interacting with diverse populations and fostering a positive impact on the community.



370+
people benefited

from physiotherapeutic care.

4 QUALITY EDUCATION



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

SOCIAL IMPACT



Educational Methodological Guide for Rural Teachers

In alliance with Fundación Ayuda en Acción, we developed a methodological guide of prioritized competencies, reviewed by members of the School of Education of UPC and the Universidad Privada del Norte. This guide, the basis for designing a teacher training program, focuses on enhancing the skills and knowledge of rural teachers.



*Education is the key that allows achieving many other SDGs. **The objective is to promote equal access to affordable professional education, eliminate gender and wealth disparities, and achieve universal access to a quality higher education.***

ONU

International Congress of Educators



The purpose of the International Congress of Educators (CIE) 2023 is to bring to Peru the latest trends and innovations in the sciences of education based on scientific evidence for discussion, understanding, and subsequent application in the design of proposals that allow innovation in the educational center.

22 years
contributing to the
education sector.

60+
speakers
at CIE 2023.

9,000+
participants
in the last 12 editions.

10,000+
downloads
of the CIE Thematic Guide.

Educational Intranet with Virtual Classroom Project

Since 2021, the UPC's School of Electronic Engineering has been promoting the Educational Intranet with Virtual Classroom project, aimed at providing Internet service to educational centers in human settlements on the outskirts of urban areas. In collaboration with the Regional Education Directorate of Lima Provinces, the school selected for this initiative was the José María Escrivá Educational Institution, located in the rural annex of San Juan de Roldán, Cañete.

We provide routers, recycled, and reused Wi-Fi. In addition, our teachers contribute with their experience and knowledge, while the students collaborate with the professionals of Internet Para Todos (IPT), a strategic ally of the project.



CAMPAÑA DE DONACIÓN DE LIBROS Y JUGUETES AUTODIDÁCTICOS

En favor de la institución CEBE Santa Rosa de Lima (Carabayllo).



Book donation

UPC Library conducted a campaign to collect books, such as fables and verbal and mathematical reasoning texts, as well as self-teaching toys, such as puzzles, block games and letter games, for the school Santa Rosa de Lima, which serves more than six hundred children and adolescents with special educational needs. In this way, we promote quality education in a safe, respectful, and fun learning environment.



303
books
donated

to the school Santa Rosa de Lima.



119
self-teaching
toys delivered.

Our Law School students participated in the book donation Librotón, an initiative aimed at collecting book donations for the libraries of the Lurigancho prison. The National Penitentiary Institute delivered the books during the Penitentiary Library Day, to encourage reading and promote their training.



500
books donated
to the Lurigancho
prison library.

Information Literacy Workshops

To promote the development of research skills, we offer workshops and information literacy resources accessible to our students, faculty, and the general public through our website and YouTube channel. In 2023, we recorded:



8,647
views on
YouTube.

**INCLUSIVE AND
QUALITY EDUCATION**

Laureate Transforma Scholarship

We launched the Laureate Transforma Scholarship to provide a meaningful opportunity for talented young people seeking a high-quality education. In the 2023-2 academic year, we formed an alliance with the National Scholarship and Educational Credit Program (PRO-NABEC) to benefit those who did not reach a vacancy in the Beca 18 program.



International Scholarships

Our International Office makes calls for our students to apply for external scholarships offered by foreign institutions. Our goal is for them to live an international experience. To this end, we focus on promoting and communicating all scholarship opportunities available for students to take advantage of these benefits.

Main international scholarships:

- Santander Scholarship
- Pacific Alliance Scholarship
- LIU Scholarship
- Government of Canada PFLA-ELAP Scholarship
- Cety's Scholarship



15 full scholarships

awarded to high-achieving young people in economically vulnerable situations.



NUEVOS CURSOS ELECTIVOS DE UPC CON COURSERA FOR CAMPUS



UPC Academies - Coursera

In 2021, we became the first and only university in Latin America to offer the UPC Academies - Coursera program, thanks to our alliance with Coursera for Campus. This program offers a wide catalog of courses from the best universities in the world.

Our students can choose UPC elective courses that include Coursera content. To earn the final grade and course credit, they must submit a video explaining how what they have learned contributes to one of the Sustainable Development Goals.

26,000+ UPC students benefited.

160,000 certificates

from top institutions around the world awarded to students, faculty, and collaborators.

Innovation Route

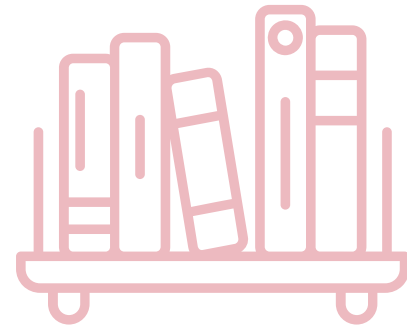
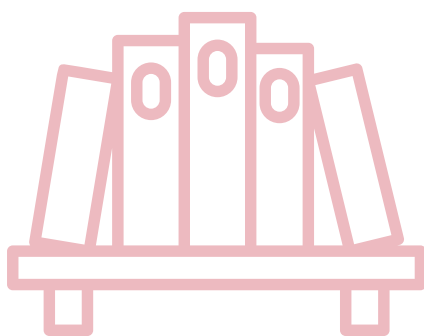
The Innovation Route offers students enriching experiences, which encourage them to solve challenges with creative proposals.

- **Aptitude Club:** From the first term, students can enroll in the Aptitude Club and participate in the Building Challenge Minecraft, in which they create sustainable worlds and earn one extracurricular credit.
- **28h Innovation Day:** In 2023, we held the seventh edition of this day. Participants developed creative solutions to social or academic problems. The challenge in 2023 was to explore the integration of Artificial Intelligence and Virtual/Augmented Reality in higher education to improve student assessment.
- **DigiEduHack:** The most outstanding teams of the 28h Innovation Day prepare their projects to present them at the DigiEduHack, an international hackathon organized by the European Union, where they must demonstrate the profitability of their projects.
- **University Innovation Fellows:** Teams can submit their projects to this program created by the Hasso Plattner Institute of Design at Stanford University (d. school). The program empowers students to be agents of change in their schools. It lasts one year and involves biweekly meetings, culminating in a face-to-face meeting with their peers.



iPad Loan

To support the development of face-to-face and distance classes, we offer the iPad loan service to students and faculty. This service, available in the libraries of the four campuses and facilitates the teaching and learning process.



RESEARCH AND TECHNOLOGY

Scientific research is one of our pillars. We encourage research in all Schools with the conviction of its significant contribution to our academic community and to the comprehensive development of the country.

We are in the “Top Five” Peruvian universities with the highest number of scientific publications in indexed media in Scopus, occupying the 4th place according to the Scimago Iber 2023 Ranking.



37
research
lines developed.

129 **research projects**
with the participation of researchers from foreign universities.

725 **scientific articles**
accepted for publication in media indexed in Scopus and/or WOS.

5 GENDER EQUALITY



Achieve gender equality and empower all women and girls

SOCIAL IMPACT

Latin American Women Academics 2023

The call for Latin American Academic Women seeks to publish the manuscripts of women academics from the region through Editorial UPC. With this initiative, we want to highlight and share the knowledge

produced by women in the Spanish language. The works are promoted at important national and international book fairs, such as FIL Lima (Peru), FILUNI (Mexico) and FIL Guadalajara (Mexico).



The call is open to women academics from Latin America.



*Women and girls make up half of the world's population and therefore also half of its potential. But gender inequality prevails and stalls social progress. **Gender equality is a cross-cutting objective and must be a key element in national policies, budgets, and institutions**".*

ONU

Equality, Woman and Sports Award

Together with the Fundación Deporte en Igualdad, we promote the Equality, Women and Sport Award, which recognizes outstanding athletes and individuals and institutions that contribute to the development of women's sports. We award 18 categories, including Sportswoman of the Year, which recognizes the sportswoman or para-sportswoman with the most outstanding results. This promotes references and normalizes the participation of girls and women in all areas of society.



INCLUSIVE AND QUALITY EDUCATION

Family Violence Prevention

Our Medicine students, as part of the Community Intervention course, assisted the community of the human settlement La Rinconada, Pamplona Alta, in San Juan de Miraflores, to provide key information on the prevention of violence and the promotion of healthy communication in the home. Through talks they highlighted the importance of effective communication as a fundamental tool for resolving conflicts and fostering healthy relationships.



23 people benefited.

Gender Equality Policies

We have a Diversity and Non-Discrimination Policy and a Regulation for the Prevention and Intervention in Cases of Sexual Harassment to promote a safe and inclusive environment in our institution.

6 CLEAN WATER AND SANITATION



Ensure availability and sustainable management of water and sanitation for all

SUSTAINABLE CAMPUS MANAGEMENT

Saving water on campus

All of our campuses have urinals and dry toilets, water taps with reducers and drinking fountains with meters to help reduce water consumption. In addition, regular water quality testing is conducted to ensure water quality.

Sanitation system

All greywater is channeled to the sewage system. On the Villa campus, greywater from the Veterinary Medical Center is managed through a septic tank and by a waste management company.



*Access to safe water, sanitation and hygiene represent the most basic human need for health care and well-being. **Billions of people will not have access to these basic services by 2030 unless progress is quadrupled**.*

ONU

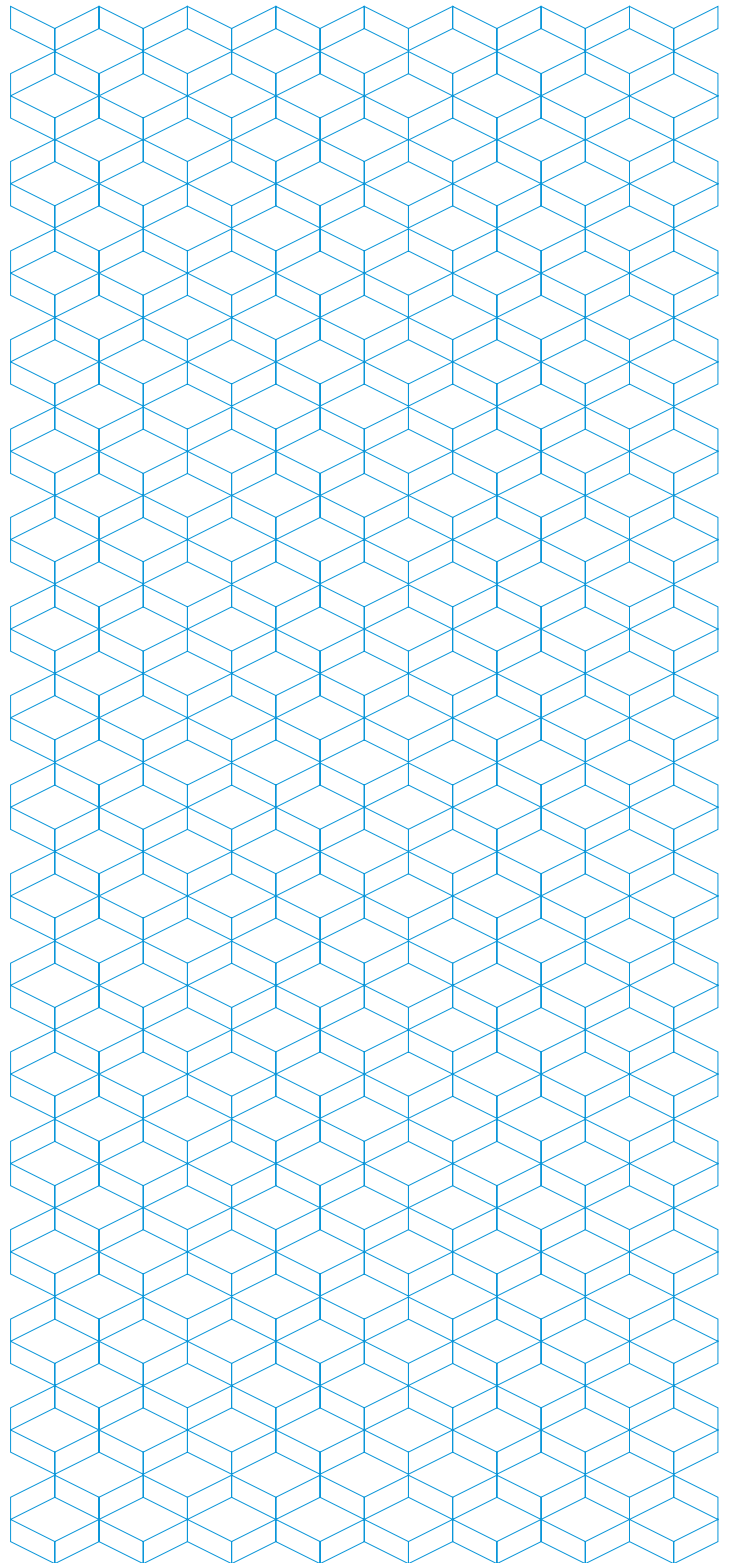
SOCIAL IMPACT

Volunteering for the maintenance of fog-catching systems

Environmental Engineering and Civil Engineering students from UPC participated as volunteers in the maintenance of fog-catching systems in Lomas del Paraíso, Villa María del Triunfo. These systems, which capture fog to generate water, improve the quality of life of the local community.



41 student
volunteers



INCLUSIVE AND QUALITY EDUCATION

Agua en las Nubes Project



A team of Civil Engineering and Environmental Engineering students designed an innovative fog water catching system. This project, winner of the 100K Strong in the Americas Innovation Fund, seeks to contribute to the water supply in a community of Villa María del Triunfo through fog catching systems.

The water is collected and stored to be used in the summer months for irrigation purposes in the buffer strip between the hills and the town. This reduces the risk of landslide disasters. The collected water is also used to irrigate biogardens.

The work in the community of Villa María del Triunfo contributes significantly to the integration of green infrastructure in an urban environment. It promotes the conservation and valuation of a regional conservation area within the city, in addition to improving resilience to natural disasters.



100K Strong in the Americas Innovation Fund

In 2023, we obtained an important grant from the 100K Strong in the Americas Innovation Fund, awarded by the United States government. Thanks to this economic stimulus, the Civil Engineering and Environmental Engineering programs at UPC and the Engineering School at South Dakota School of Mines and Technology will work on the implementation of a sanitation project in Villa María del Triunfo (Lima, Peru), to improve the quality of life of families without access to water services.

The awarding of this grant was thanks to the key work of the International Office and the UPC Engineering School throughout the application process.



7 AFFORDABLE AND CLEAN ENERGY



Ensure access to affordable, reliable, sustainable, and modern energy for all

SUSTAINABLE CAMPUS MANAGEMENT



Device charger module with solar panels

We have installed solar modules so that our students, guests, faculty, and staff can charge their phones, tablets or iPads using clean energy. These modules are installed at each campus and there are two per site.



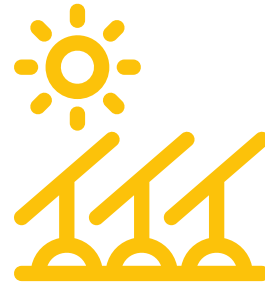
*Our day-to-day lives depend on reliable and affordable energy. Yet, energy consumption remains the leading cause of climate change, **accounting for around 60% of global greenhouse gas emissions**”.*

— **ONU**



Solar panels

We use solar energy at our campus in Villa to heat the semi-Olympic swimming pool and provide electricity for the athletes' dressing rooms.



8 DECENT WORK AND ECONOMIC GROWTH



Promote sustained, inclusive, and sustainable economic growth, full and productive employment and decent work for all

SOCIAL IMPACT

Generación Plateada (Silver Generation) Program

In partnership with the Romero Foundation, we held talks on entrepreneurship for adults over the age of 50, with the aim of enhancing their skills and knowledge, and promoting their person-

al and professional growth. Our experts shared key strategies for success and trained participants in soft skills, motivation, self-leadership, and the use of the Business Model Canvas.



6
talks.

900+
adults
trained.



Further progress is needed to improve employment opportunities, especially among young people; reduce informal employment and inequality in the labor market; and promote safe and secure working environments to ensure sustained and inclusive economic growth.

ONU



Ollas que Desarrollan (Pots that Develop)

Ollas que Desarrollan is an initiative of Alicorp and Juguetes Pendiente that supports soup kitchens with food, equipment, and training for their community development.

We joined this initiative by developing the curriculum of the entrepreneurship program with our faculty and offering our facilities. Through our Business School, we provide mentoring on key topics such as sales, value proposition, and customer knowledge.



50 soup kitchens
in North Lima, East Lima
and Callao benefited.

9
training
sessions held.

100 soup
kitchen leaders
received mentoring.

Alliance for the productive development of young Afro-descendant entrepreneurs

As part of the Escuela de Jóvenes Líderes Afrodescendientes (School of Young Afro-descendant Leaders), we offered two workshops aimed at strengthening the capacities of young Afro-descendant people to enter the business world. The academic director of UPC's Entrepreneurial Administration and Management program led these workshops, in which he offered training in innovation, leadership, and key topics to promote entrepreneurship.



160+ young
people

from the Escuela de Jóvenes Líderes Afrodescendientes trained, in partnership with Ashanti Peru.

StartUPC

Power to the People



INCLUSIVE AND QUALITY EDUCATION

Start UPC

We have a business accelerator that, through innovative entrepreneurship, develops transcendent and sustainable startups. With this initiative, we promote innovation and entrepreneurship in our university community.

100+
jobs
generated.

30 startups
accelerated and
36 entrepreneurs
supported.

More than
\$/ 1,000,000 of private capital
raised by the startups in the portfolio.

Career Opportunities

We advise our students and graduates in the search for pre-professional internships and job placement. We offer guidance to help them apply for jobs, participate in employability fairs, and understand the employability system. Our strategy includes a cross-cultural approach, recognizing the unique challenges faced by students from Peru's diverse provinces.



96 %
job
placement
rate for students.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

SOCIAL IMPACT

Creatividad Empresarial (Business Creativity) Award

For 28 years, we have been promoting innovation through the Creatividad Empresarial Award, which recognizes products, services, processes, and strategies that generate value. In 2023, we created the Management

with ESG Purpose category, which highlighted sustainability as a key pillar in business growth and the role of organizations in sustainable development. Winning companies receive a training voucher from the UPC Graduate School.

As of 2023 we have achieved:



676
awards
granted.

8,000+
nominations
submitted.

3,600+
participating
companies and
institutions.



*Objective 9 seeks to build **resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation**”.*

ONU

coursera
for campus



**urban
landscape
of care**

INCLUSIVE AND QUALITY EDUCATION

Urban Landscapes of Care Course

The Urban Landscapes of Care course, available on Coursera, is aimed at academics, professionals, and students globally interested in specializing in inclusive public spaces for early childhood. It invites you to reflect on the role of urban design and public space, and to rethink our cities from the perspective of children and their caregivers.

Intellectual Property Protection Policy

We have an Intellectual Property Protection Policy to protect and commercialize our innovations and intellectual property.

RESEARCH AND TECHNOLOGY

Committed to the development of technologies, research, and innovation, we lead the group of Top Five universities in number of patents registered in Indecopi. These patents are the result of prototypes developed in R&D projects (Scientific Research and Technological Development), according to the Scimago Iber 2023 Ranking on Patents, and are available in Patentscope of the World Intellectual Property Organization (WIPO).

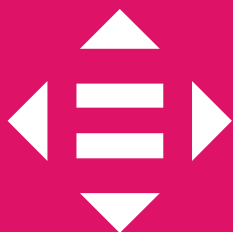


We occupy the

1st position

in the group of Top Five universities in number of patents registered in Indecopi.

10 REDUCED INEQUALITIES



Reduce inequality within and among countries

SOCIAL IMPACT

Perú sin Racismo (Peru without Racism) Talk

We conducted the talk Peru without Racism to sensitize our students about the importance of diversity and multiculturalism. We had the participation of three experts, faculty, and members of UPC. The talk, framed within the Peru without Racism initiative of the Ministry of Culture, provided valuable information for our students to integrate the values of tolerance and respect in their professional and daily lives.

UPC Audiobooks

Since 2021, through our Editorial UPC, we are committed to diversifying the formats available to our readers. We are pioneers in the publication of audiobooks, thus expanding the options for our readers to consume the content according to their preferences. In addition, this format facilitates access to our publications for the visually impaired.



*Equality can and must be achieved in order to ensure a life of dignity for all. **Economic and social policies must pay special attention to the needs of disadvantaged and marginalized communities**".*

ONU



25 titles

are published in audiobook format.

INCLUSIVE AND QUALITY EDUCATION

Diversity and Inclusion Support Program (PADI)

PADI is a program of the Educational Quality Department that seeks to promote the adaptation and inclusion of our students with disabilities who begin their university studies. Our students face additional challenges in the academic environment, so it is essential to strengthen their autonomy, tools, and personal resources through guidance and socio-emotional support. The program is available to all students who declare any type of disability, whether physical, sensory (visual, hearing), cognitive, or social.

The program focuses on providing our faculty with tools and training on disability through workshops and courses, both asynchronous and synchronous. We offer them orientation so that they can provide appropriate care and guidance to their students with disabilities.



198
students served
by PADI by 2023.

92 %
satisfaction
with the
program.

90 % stated
that PADI helps them to
be more autonomous.

Sign language validation

Since the enactment of Law No. 29535, which recognizes sign language as an official language for the hearing impaired, our hearing-impaired students can validate their proficiency in this language instead of English, evaluated by the Lima Region Association of the Deaf (ASORELI). This measure promotes inclusion, equal opportunity, and fosters a more diverse community.



We are the first university in Peru

to validate proficiency in sign language instead of English. Since 2019, two students have obtained this validation.

Student's social name Inclusion

We have a regulation for the inclusion of the students' social name, used in attendance lists, Virtual Classroom, internal communications, and award and recognition ceremonies, except for documents in which the law requires the use of the legal name of the National Identification Card (DNI), such as transcripts or university degrees. In this way, we promote respect and inclusion and recognize the identity of our students in university life.



Accessibility Policy for Students with Disabilities

Our Accessibility Policy for Students with Disabilities reinforces our commitment to guaranteeing equal opportunities for students and ensuring practices in accordance with Peruvian law and the university's strategy.



Reasonable Accommodations for Students with Disabilities Guidelines

We have Reasonable Accommodation Guidelines to guarantee the autonomous development of our students with disabilities. These adjustments include methodological and curricular modifications, as well as necessary technical aids, without imposing disproportionate burdens, to ensure the enjoyment of their fundamental rights and freedoms.



Inclusive Education Policy

Through our Inclusive Education Policy, we are committed to guaranteeing equal opportunities for students without any type of discrimination, and to promote learning through the recognition, appreciation, and respect for diversity in all its aspects.



Diversity and Non-Discrimination Policy

Our Diversity and Non-Discrimination Policy reflects our commitment to promoting diversity among students, faculty, and administrative staff. We have procedures in place to prevent, investigate, sanction, and eradicate all forms of discrimination, harassment, bullying, or behavior that affects the dignity and morale of individuals.



RESEARCH AND TECHNOLOGY

In 2023, we provided additional financial support to 226 scientific articles for publication in open access media, as part of our commitment to the accessibility of science and the reduction of disparities in access to knowledge.

Three research projects were financed with

\$/ 1,416,800
from external competitive funds.

11 SUSTAINABLE CITIES AND COMMUNITIES



Make cities and human settlements inclusive, safe, resilient, and sustainable

SUSTAINABLE CAMPUS MANAGEMENT

Encouraging sustainable transportation

We offer transportation service between our campuses through a CNG bus system that facilitates transportation between them. This service reinforces the sense

of belonging, as it integrates the community with the infrastructure and promotes a sustainable environment.

In addition, all of our campuses have exclusive bicycle parking areas, thus encouraging the use of this sustainable means of transportation.



\$/ 136,290

invested in 2023

to implement new bicycle parking facilities.



*Sustainable development cannot be achieved without significantly transforming the way urban spaces are built and managed. **Efforts must be redoubled to protect and safeguard the world's cultural and natural heritage**.*

ONU

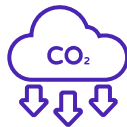


Remote Work Policy

Our Remote Work Policy establishes guidelines for remote work, facilitates the institution's staff to reconcile their personal and work life through digital platforms and technologies. This policy provides the following benefits:



Improved staff health and well-being.



Reduced traffic and pollution due to fewer daily commutes.



Reduced energy demand in offices and reduced carbon footprint.



Increased flexibility in the event of emergencies, which improves urban resilience.

SOCIAL IMPACT

Cultural UPC

Cultural UPC is a space for the promotion, dissemination, and discussion of art and culture. Through the virtual platform, we share experiences and multimedia content that encourage reflection and awaken interest in the diverse manifestations of the arts and our heritage.

During 2023, we have:

8 original
content programs.

5 exclusive
podcasts.

3 digital
exhibitions and
1 on-site
exhibition.

16 cultural
events
(plays, talks,
concerts, etc.).

Arquitectura en Bici Program



The audiovisual program offers a unique perspective of the city's architectural heritage through narration while pedaling through its streets. Architect Nicolás Briceño, a UPC graduate and professor, seeks to promote appreciation for architecture, community participation, and the use of bicycles as a means of transportation. The third season, which explores the architecture of Arequipa, premiered in 2023.

El Wayku Pueblo Kichwa photographic exhibition

Peruska Chambi's photographic series documents the festivity of Santa Rosa Raymi in the Quechua-speaking community of Wayku, Lamas, San Martín. With black and white photographs, Chambi captures people, expressions, attire, symbolic objects, and the everyday environment, and highlights the cultural continuity, and the family and community ties that keep the tradition alive.



Transitando por Latinoamérica Program

The audiovisual program, based on Adrian Avila Bueno's research on *Indigenous Political Participation in Urban Art in Ecuador, Guatemala, Mexico, and Peru*, compiles fifty stories of indigenous participation expressed through urban art. The program highlights how urban art serves as a political and cultural expression that transforms the city into a more inclusive and participatory space.

“Radioteatro UPC” podcast

“Radioteatro UPC” emerged during the Covid-19 pandemic with the aim of transferring theatrical drama from the stage to the imagination. It seeks not only to promote this valuable genre, but also to make it accessible to the public. The fourth season premiered in 2023.

Peruvian Intangible Heritage 3D Event

Using virtual and augmented reality, students from the Event Organization course of the School of Hospitality and Tourism Administration created an experience that allowed them to explore and bring to life Peru’s intangible heritage. The event offered the university community the opportunity to interact in an immersive way with masks from the Cajamarca carnival, the diablada, Ayacucho altarpieces, and Pucará bulls.



200+ visitors.

INCLUSIVE AND QUALITY EDUCATION

From the City to the Countryside Tourism Development Projects Contest



In collaboration with Start UPC and IBEROATUR, we organized the II Virtual Contest of Tourism Development Projects aimed at students of tourism and related areas of all universities in the country. The contest aimed to promote the conceptualization of projects that stimulate national tourism, with a special focus on rural tourism, such as agrotourism, wine tourism, gastrotourism, among others.



Allies

- Destilería Don Michael
- PeruVino



90 university beneficiaries
from various public and private institutions



25 projects submitted.

PASAPORTE DE ACTIVIDADES CULTURALES (PAC) MODALIDAD SEMIPRESENCIAL

AGENDA DE ACTIVIDADES CULTURALES



Cultural Activities Passport

We have a Cultural Activities Passport to bring students closer to various artistic expressions, such as short films, exhibitions, and plays. By participating

in virtual or face-to-face cultural activities validated with a corresponding stamp, students can accumulate points. Upon reaching twenty points, they earn one extracurricular credit per semester. With this, we encourage the appreciation of cultural heritage.

29 allied cultural entities



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Ensure sustainable consumption and production patterns

SUSTAINABLE CAMPUS MANAGEMENT

WEEE management and handling program

We joined the Yo Reciclo, Yo Soy Claro (I Recycle, I am Claro) program for the management of waste electrical and electronic equipment (WEEE) promoted by Claro. This agreement allows students, faculty, and collaborators to recycle their electronic devices once they have reached the end of their useful life. Claro, together with its partner Ambipar, ensures the proper treatment of WEEE and offers awareness workshops on the importance of recycling.



*There is a need to enhance resource efficiency, take into account the entire life cycle of **economic activities** and actively participate in **multilateral environmental agreements**”.*

ONU



Vegetable oil recycling

We recycle the vegetable oil used on our campuses by the students of the Hospitality and Business Administration, Nutrition and Dietetics, and our food concessionaires, in collaboration with RIJHOPOOL. This process ensures its proper disposal and export to the U.S. for transformation into biofuel, which contributes significantly to protecting the marine ecosystem, our water resources, and soils.



Waste Minimization and Management Plan

We implemented the Waste Minimization and Management Plan, which covers both hazardous and non-hazardous waste. These protocols establish guidelines for the correct segregation and disposal of waste from its generation to its final disposal.



6,433.8 KG
de residuos
peligrosos dispuestos.



245,516.8 KG
residuos no
peligrosos dispuestos.

Recycling and waste containers on campus



We have containers on campus for the proper disposal of waste such as plastic, glass, paper, cardboard, and other non-usable waste. The waste is collected and stored, then a specialized company manages and properly disposes of the waste that cannot be reused in an authorized landfill.





Environmental Report of the Ministry of the Environment's Inter-University Environmental Network

We prepared and submitted our Environmental Sustainability Report in accordance with the requirements established by the Inter-University Environmental Network (RAI) and the Ministry of the Environment (MINAM), which demonstrates our commitment to being an environmentally responsible university.

Zero Plastic Campus

We implemented the Zero Plastic Campus project to reduce and gradually eliminate the consumption of single-use plastic on our campuses and sites, including those from the acquisition of goods and services. This project establishes guidelines for the university community to promote awareness about reducing the use of plastics.

Responsible and Sustainable Paper Use Policy

Through this policy, we commit ourselves to promoting a responsible, efficient, and sustainable use of paper in all our activities. This involves minimizing the environmental impact associated with its consumption and promoting the reuse and use of digital alternatives.

Print on demand

We publish our books on the platform of our distribution partner, Bibliomanager, which has connections with bookstores and printers in Peru and other countries. This facilitates the printing of copies according to the demand of bookstores, which optimizes the print run and minimizes the unnecessary use of consumables, such as paper and ink. This initiative not only reduces the environmental impact, but also avoids the accumulation of books in stock.



SOCIAL IMPACT

Donation of recyclable waste in partnership with ANIQUEM

Together with the Asociación de Ayuda al Niño Quemado (Association for the Support of Burnt Children) (ANIQUEM), we donated recyclable waste, such as plastics, paper, and cardboard. When we reach approximately 250 kg, ANIQUEM collects and sells these materials to recycling companies, which generates income that supports its rehabilitation and prevention work with burns in children. This initiative, under the Recycle to Help program, promotes responsible waste management and has a significant social impact.

During 2023, we delivered:



2,233.9 KG
paper.



5,113 KG
cardboard.

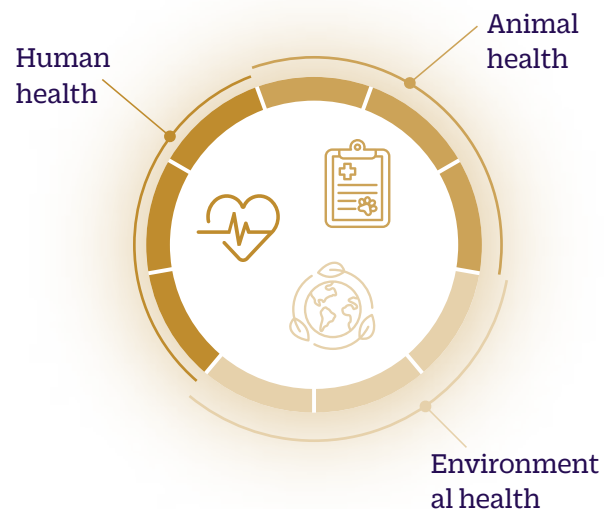


312.9 KG
plastics.

Committed to animal welfare



The School of Hospitality, Tourism, and Gastronomy is the first school of an educational institution in Peru to use only eggs from free-range hens. In collaboration with the Open Wing Alliance and its representative in Peru, the Association for the Rescue and Welfare of Animals (ARBA), we reaffirm our commitment to animal welfare. This alliance, together with the **Perú Sin Jaulas** platform, seeks to improve the quality of life of laying hens by eliminating the use of cages in egg production, in line with the One Health approach, which prioritizes the welfare of all living beings and ecosystems.





Take urgent action to combat climate change and its impacts

SUSTAINABLE CAMPUS MANAGEMENT

Building Management System

We have implemented a Building Management System at all our campuses, which regulates the switching on and off of lighting fixtures by means of motion sensors and time scheduling. This measure helps to significantly reduce electricity consumption and CO₂ emissions.

Air conditioning system

We have an air conditioning system using water-cooled chillers, which takes advantage of the high thermal capacity of this resource to achieve a more efficient heat transfer. This translates into a more effective use of energy, and a reduction in electricity consumption and associated emissions.



To limit global temperature rise, the world must transform its energy, industrial, transportation, food, agriculture, and forestry systems.

Businesses and investors must ensure that emissions are reduced”.

ONU



University Sustainability and Social Responsibility Policy

Our Sustainability and Social Responsibility Policy is based on three principles:

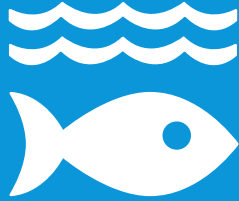
- Contribution to the training of socially responsible young people
- Sustainable management of impacts on stakeholders
- Innovation approach to sustainable development

Environmental management

Our Institutional Environmental Management policy guides our actions to ensure compliance with our commitments and the effective management of environmental impacts, as well as the application of sustainable development principles in all our university functions.

In addition, we are committed to achieving our environmental objectives through the implementation of programs to improve our ecological footprint and efficiently manage resource consumption.

14 LIFE BELOW WATER



Conserve and sustainably use the oceans, seas, and marine resources for sustainable development

SOCIAL IMPACT

Beach cleanup with UPC volunteers

La Chira

We joined the cleanup of La Chira beach, organized by Concesionaria La Chira to-

gether with the Municipality of Lima and the Peñeros de La Chira Fishermen's Association. We promoted the participation of our students to contribute to the protection of our beaches and their biodiversity.



1,500 KG
waste collected.



50
student volunteers.



*Responsible management of this vital global resource means funding ocean science, **stepping up conservation efforts, and urgently changing course on climate change to safeguard the planet's largest ecosystem**".*

ONU



San Pedro

In commemoration of Oceans Day, a group of students participated as volunteers in the cleanup of San Pedro beach, organized by LOOP, an environmental conservation organization, in collaboration with Conservation International and SC Johnson.

INCLUSIVE AND QUALITY EDUCATION

Conservation of the Amazonian manatee in Loreto

Our Biology students gave a virtual lecture on the conservation of the Amazonian manatee in Loreto, organized by Biómicas, a space for scientific dissemination managed by students.

The talk, given by Juan Sánchez Babilonia, from the Amazon Rescue Center, sought to raise awareness about the importance of protecting this species and its aquatic ecosystems.

“

Conservación del manatí Amazónico en Loreto”

A cargo:
Carrera de Biología

PONENCIA:



15 LIFE ON LAND



Sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

SOCIAL IMPACT

Tree planting campaign

Through the UPC-NCUK program (a consortium of universities in the United Kingdom) and the Environmental Engineering program, we joined the British government's initiative "The Queen's Green Canopy," created to promote reforestation

of the planet. From this event, in alliance with the Municipality of Lima and with the support of SERPAR, we conducted our first tree planting campaign in 2023. Students from various disciplines joined together to contribute to the conservation and improvement of the natural environment of our city in three days:

Human Settlement Nuevo Milenio in Chorrillos



43 participating students



150 trees planted

Sector 1 Group 9 Park in Villa El Salvador



36 participating students



70 trees planted

Arica Park in San Juan de Miraflores



32 participating students



100 trees planted



*A fundamental change in humanity's relationship with **nature and an awareness that nature is the basis of our life on Earth is essential**".*

ONU



INCLUSIVE AND QUALITY EDUCATION

Protecting the Pantanos de Villa (Villa Wetlands)

As part of the Sustainability and Environment course in the Architecture program, our students conducted awareness campaigns on social networks about the Pantanos de Villa. These campaigns highlighted the importance of this ecosystem, its threats, and recommended actions for its preservation.



84 campaigns
conducted during 2023.

Soil Contamination and Quality Control Course

The Soil Contamination and Quality Control course seeks to develop competencies in Environmental Engineering students to analyze soil contamination, understand its impacts on environmental health, and apply remediation technologies. This promotes sustainable management practices to protect terrestrial ecosystems.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Promote fair, peaceful, and inclusive societies



SOCIAL IMPACT

Talk on human rights and democracy

With the aim of promoting critical understanding and strengthening democratic institutions, an international virtual panel was organized to discuss the situation of democracy and human rights in Peru.



100
attendees



*The aim is to promote peaceful and inclusive societies, facilitate access to justice for the entire population **and create effective, responsible, transparent and inclusive institutions at all levels**.*

ONU



Development of codes of ethics for social and environmental enterprises

With the aim of promoting governance and business ethics, our students developed codes of ethics for social and environmental enterprises participating in the UPC Protagonistas del Cambio for the SDGs program. This has contributed to establishing high standards of conduct and transparency.



51 enterprises
benefited in 2023.

INCLUSIVE AND QUALITY EDUCATION

Anti-bribery Policy

Our Anti-Bribery Policy aims to establish guidelines to prevent bribery and promote good ethical practices, to ensure that all our activities are conducted with integrity. This reflects our values of leadership, teamwork, service orientation, excellence, and innovation.

Research Code of Ethics

To promote the training of researchers with integrity, our Code of Research Ethics establishes the ethical principles, standards, and objectives that guide scientific research at UPC.

We are committed to five fundamental principles:



Dignity



Common
good



Solidarity



Responsibility



Honesty

Academic Freedom Policy

At UPC, we value and defend academic freedom, which encompasses research, teaching, learning, expression, and debate without restrictions or fear of censorship or reprisals for ethnic, religious, political, ideological, economic, or other reasons. These freedoms imply both duties and rights, for which mutual respect is crucial. Furthermore, in our institution, academic freedom is not limited by external pressures of any kind.

17 PARTNERSHIPS FOR THE GOALS



Revitalize the Global Partnership for sustainable development



SOCIAL IMPACT

Talks on the Sustainable Development Goals

In partnership with the United Nations in Peru, we promoted three talks for the university community with the aim of providing information and encouraging dialog on the SDGs. The sessions were held during October and November, and were led by María Fernanda Awapara, representative of the United Nations, who presented the following topics:

- Background and origin of the SDGs, and the global vision of the 2030 Agenda
- Challenges and progress of the SDGs in Peru, and the role of universities



The Sustainable Development Goals can only be achieved with strong global partnerships and cooperation to ensure that no one is left behind on our development journey”.

ONU



Sustainability Forum

The Sustainability Forum, organized by the Environmental Engineering program, brought together leaders in the field to share their vision and experiences in sustainability. Key topics were discussed, such as co-generation in wastewater treatment plants, communication in sustainability, current challenges for sustainability, and the creation of shared value.



Protagonistas del Cambio UPC for the SDGs

A program with 14 years of experience that offers training, recognition, visibility, and education to innovative young entrepreneurs from all over the country. In 2023, Protagonistas del Cambio was renamed Protagonistas del Cambio UPC for the SDGs. Likewise, the United Nations joined as a driving partner with the aim of finding agents of change that contribute to achieving the goals of the Sustainable Development Goals.

Areas of action



Benefits

We provide academic support, mentoring, and advice from experts.



Your Talent

We strengthen the skills of entrepreneurs through ongoing training and advice, with a focus on innovation.



Community

We build a community of UPC Protagonistas del Cambio UPC for the SDGs, which generates alliances and promotes social entrepreneurship in Peru.

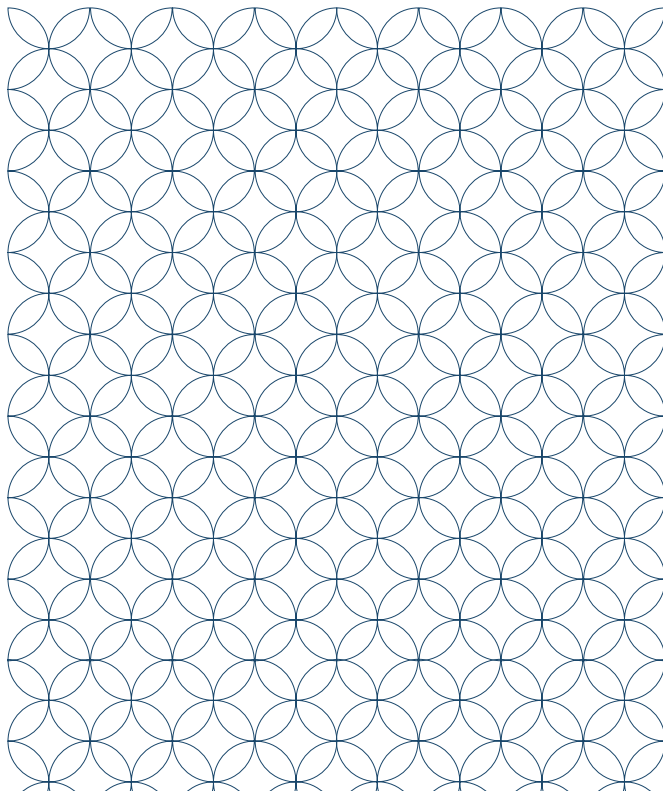
Protagonistas del Cambios Route

To expand our reach, we conduct the Protagonistas del Cambios Route. We visit various regions of the country to foster the innovative spirit with the guidance of innovation experts and the experience of previous winners. The regions visited were:

- Cajamarca
- Arequipa
- Puerto Maldonado
- Cusco
- Huancayo
- Tarapoto
- Iquitos
- Trujillo
- Tacna
- Lambayeque



600+
participants
in the events.



In 2023, the winning Protagonistas del Cambio UPC for the SDGs entrepreneurship came from various regions of Peru. This diversity made it possible to address regional challenges and promote solutions adapted to different realities.





Participation in the Technical Committees for Standardization

We are part of the Technical Committees for Standardization of the National Institute for Quality (INACAL), where we collaborate in the development of technical standards to improve the quality and safety of products and services. These committees have the participation of various institutions, such as the Ministry of Culture, the Ministry of Production, the Universidad de Lima and CONCYTEC, to strengthen national standardization and the competitiveness of both the public and private sectors.

We participate in several committees related to Asset and Risk Management, Circular Economy, Quality Management in Educational Organizations and Clothing.

In addition, we are members of the Permanent Committee for Standardization of INACAL, which in 2023 approved the National Technical Committee for Sustainable Cities and Communities.

INCLUSIVE AND QUALITY EDUCATION

Main allies in educational quality and innovation



Stanford University

We have established a strong alliance with Stanford University, actively participating in various programs, such as University Innovation Fellows. This program trains students globally in innovative educational strategies and prepares them as leaders of change.



European Union

For the third consecutive year, we participated in the DigiEduHack international hackathon, organized by the European Union. This event, which fosters innovation, collaboration, and creativity in digital education, seeks solutions to current and future challenges in this field.



Committed to the Sustainable Development Goals of the 2030 Agenda

This report highlights the most significant initiatives that reflect our strong commitment to the Sustainable Development Goals (SDGs). It not only describes our current efforts, but also encourages us to continue to refine and implement actions that contribute to the achievement of the SDGs.

We trust that this document will inspire new ideas and open opportunities for collaboration, allowing us to move forward together towards sustainable development.



exígete, innova