



INTERNATIONAL ADVERTISING ASSOCIATION

Certificate of Recognition

Universidad Peruana de Ciencias Aplicadas

Communication and Publicity

Is recognized as an accredited bachelor's degree program of the International Advertising Association (IAA), a global organization dedicated to the advancement of the standards of education in marketing communications and ethical practices in international advertising. Accordingly, the faculty have the right to confer the **IAA's Certificate of Completion of Accredited Course** upon its graduates who satisfactorily complete the approved course of study, and enjoy academic membership privileges across the IAA's global network.

VALIDITY PERIOD OF 5 YEARS

08/01/2023 - 08/01/2028

A handwritten signature in blue ink, appearing to read 'Joel E. Nettey'.

Joel E. Nettey
IAA Chairman & World President

A handwritten signature in blue ink, appearing to read 'John D. Chacko'.

John D. Chacko
IAA Global Vice President Education